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## 2017 CLIDE Awards Application

### User Information

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<b>Position:</b>	N/A	<b>IP Address:</b>	97.75.123.234
<b>Started:</b>	03/16/2017 1:23 PM	<b>Completed:</b>	03/16/2017 1:38 PM
<b>Time Spent:</b>	0 days, 0 hours, 15 minutes, 904 seconds, 904000 milliseconds	<b>Custom 1:</b>	N/A
<b>Custom 2:</b>	N/A	<b>Custom 3:</b>	N/A

#### 1. Project Name

Greater Dallas Planning Council (GDPC) - NCTCOG

#### 2. Category

Raising Public Awareness

#### 3. Start Date

01/01/2017

#### 4. App Contact

Applicant's Name	Sara Towe
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#### 5. Primary Contact

No

#### 6. Primary Contact Information

Primary Contact's Name	W. Brian Keith, AIA< AICP, LEED AP
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Address 2	-
City	-
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**7. Project Address Different?**

No

**8. Project Location Contact Different from Applicant/Primary Contact**

Location Contact's Name	-
Title	-
Organization/Company	-
Address 1	-
Address 2	-
City	-
State	-
ZIP Code	-
Phone	-
Fax	-
Email	-

**9. Award Share**

No

**10. Award Share names**

Name 1	-
Title 1	-
Organization 1	-
Name 2	-
Title 2	-
Organization 2	-

Name 3 -  
 Title 3 -  
 Organization 3 -  
 Name 4 -  
 Title 4 -  
 Organization 4 -  
 Additional Participants -

## 11. Project Summary

The Greater Dallas Planning Council's mission statement is simple and to the point:

"Mission is to shape, promote, and advocate a creative, sustainable future for the Dallas region."

The Greater Dallas Planning Council (GDPC), founded in 1946, is the oldest Dallas area civic organization that focuses on issues shaping regional growth. The members of the GDPC address a range of issues from a broad range of community and professional perspectives. The GDPC's membership is comprised of a group of successful professionals from architect design firms, planning consultants, construction and engineering firms, developers, real estate industry leaders, community and civic organizations, corporations and municipal entities. The GDPC membership also includes elected or appointed officials. The GDPC members evaluate local and regional policies in order to promote the long-term sustainability of the City of Dallas and surrounding region.

Urban design issues, economic development, transportation, water issues, energy and education remain a core focus of the organization. A variety of issue task forces bring together professionals concerned about the future of the region and evaluate policies and new design concepts. The members of the task forces evaluate information, invite area leaders to their meetings and develop policy recommendations that are forwarded to local leaders and the media. In order to promote a better understanding of issues facing the region, the GDPC sponsors monthly breakfast meetings open to members and non-members. These breakfast meetings include a presentation by local politicians and leaders on issues ranging from urban development, education reform, transportation changes, water planning and other timely issues.

The Greater Dallas Planning Council Major Accomplishments:

- Major supporter of the development and implementation of the Dallas Plan
- Underwriting the feasibility study for the outer loop freeway system
- Creation of Dallas long-range water plan
- Support and planning of both Love Field and DFW Airports
- Leadership in environmental projects such as a clean White Rock Lake and "Keep Dallas Beautiful" (once a GDPC effort, now a separate organization)
- Contributed significant time and talent to the Trinity River Corridor Project for 20 years
- Participation in a triumvirate of organizations which produced the Planning Policies Issues
- Papers, resulting in a massive overhauling of the city's zoning ordinances
- Support for Vision North Texas
- Presented peer review conclusions on Alignment Alternatives for DART's D2 2nd Downtown Light Rail Transit Line and CityMAP (a groundbreaking TxDOT led study of downtown Dallas's freeway system)
- Released position papers on the Proposed Trinity Toll Road Alternative and Fair Park

Signature Events:

- Annual Urban Design Awards Host (2002 - present) – from 1990 GDPC co-hosted with City of Dallas
- Four Metromorphosis Symposia – conference highlights regional planning opportunities
- Annual Luncheon – GDPC hosts dynamic, thought provoking topic and speaker
- Lunch & Learn Series – members and taskforce subject speakers interact in 2-way in-depth small group luncheon presentations

Based on the GDPC Mission, sustainability is the "lens" through which the efforts and activities of the Board, Leadership Team and Task Forces shall be focused. Achievement of the mission requires it's active and proactive engagement in identifying, researching/analyzing and evaluation of public policy issues that materially impact sustainability in the North Texas region in particular, and the state of

Texas in general.

The outcomes of these efforts are communicated via:

- Educational programming including membership meetings, Lunch & Learns, symposiums, workshops and more
- White papers, position statements, resolutions
- Interviews, OpEd and other articles and publications

## 12. List of Applicable Principles

*Other, please specify:*[No Answer Entered]

Efficient Growth

Activity Centers

Environmental Stewardship

Quality Places

Efficient Mobility Options

Resource Efficiency

## 13. Why Development Diversity

[No Answer Entered]

## 14. Why Efficient Growth

The GDPC's Innovative Communities Task Force is having a direct impact on how cities are designed and how workforce places are structured in the greater Dallas area. Startups and creative industries are highly coveted by areas attempting to attract the creative class. The Innovative Community Task Force seeks to examine the benefits of collaborative environments as they pertain to innovation and economy, and partnerships between the Dallas Independent School District, local colleges/universities and the entrepreneurial spaces. This action area will provide information to our membership directly pertaining to these types of industries and issues and how they are not only rethinking the way work spaces are designed, but are also having significant economic impacts.

## 15. Why Pedestrian Design

[No Answer Entered]

## 16. Why Housing Choice

[No Answer Entered]

## 17. Why Activity Centers

The GDPC's Urban Design Task Force considers urban design as creating places where "people want to be" – where they are attracted to and are comfortable in; and where they want to stay and reinvest. Accessibility to abundant trees, trails, bikeways, creeks or greenbelts – or simply green infrastructure or native landscapes is essential. These features also combine to provide a framework for exhibiting best practices for green storm water and transportation infrastructure and are integral to the fabric of the public and private realms. This includes cities, towns, neighborhoods, commercial areas, open spaces and trails. We are particularly concerned with promoting good urban design and public policy that results in an environment built using sustainable development policies and consisting of good quality and form. In addition, access to affordable housing and the prevalence of poverty have substantial impacts on the stability of communities. Consequently, this task force is focused on promoting quality housing, urban places, and public policies that result in supportive surroundings for sustainable

neighborhoods, and commercial development and redevelopment.

The Urban Design Task Force is also charged with:

- Submitting Monthly Summary Reports
- Creating and submitting an annual Operating Plan
- Conducting bi-monthly Lunch and Learn sessions throughout the year
- Coordinating at least one Membership Breakfast Program
- Identifying, analyzing and preparing a position statement on one or more issues that affect Urban Design in the Region

## 18. Why Environmental Stewardship

The Mission Statement of the Greater Dallas Planning Council (GDPC) as established by the Board of Directors is— To shape, promote and advocate a creative sustainable future for the Dallas Region. The GDPC considers various perspectives of important topics critical to future growth and prosperity of Greater Dallas. The primary focus of the GDPC is to provide a voice for those interested in topics regarding infrastructure, city planning, sustainability and regional economic growth. It focuses its programs on the broad range of issues dealing with planning for the future of the Dallas region. These issues include infrastructure needs, the built environment, governance, city planning and the region's economy. The Council is a "thought leader" in creating sustainable development in the Dallas Region.

## 19. Why Quality Places

The GDPC's Annual Urban Design Awards are one of the foremost (if not premier) Urban Design Award programs in Texas. We seek to recognize projects, Studies, Individuals and Organizations that promote Great Places in the Dallas region thru the following categories of Awards:

**Built Project Award:** for Projects built in the last 5 years that improve the character, sense of place and fabric of the community, and has, or has the potential to, catalyze positive change in the built environment as a result of the project. Additionally, the project contributes to the public realm while also enhancing the transition from public to private space creating a successful public space.

**Dream/Study Project or Plan Award:** Recognizes studies/projects that exemplify best practices in urban design and employ innovative strategies to improve the quality of place and quality of life in the community. These projects/studies If built or implemented, would embody the criteria for the Built Awards and would be an asset to the community.

**KESSLER Award:** Recognizes An Individual or Group which has demonstrated a lasting and significant commitment along with sustained sensitivity to the urban environment – clearly contributing towards great urban design and sustainability and a continued influence and sets an example for others to emulate.

**DUNNIGAN Media Award:** Recognizes an Individual or Group which has demonstrated excellence in reporting in any media on issues affecting quality growth of the Dallas region and advances the dialogue around sound urban planning and design.

**Urban Pioneer Award:** Recognizes an Individual or Group that has exemplified risk-taking and innovation in their field and promoted/advocated for new and innovative change in the urban environment and/or community advocacy. They have exhibited extraordinary initiative and impact within a recent timeframe – "up and coming".

## 20. Why Transportation Efficient Mobility Options

The GDPC's Mobility Task Force focuses on policy issues that impact how mobility, infrastructure and access impact the urban fabric, shape the environment and provide access for bicyclists, commerce, pedestrians, residents, and vehicles. Mobility, infrastructure and access are key drivers in the movement of people and commerce and impact the economy, housing and land use within the urban environment. Collectively, these variables have significant impacts on the viability of a diverse set of environments including neighborhoods, commercial districts, downtowns, open spaces, and creek and river corridors.

**21. Why Resource Efficiency**

The GDPC's Natural Resources Task Force has an objective to educate GDPC members, public decision makers and the general public about sustainable water, energy and resources management. A related objective is to develop, promote, and support public policies and practices to implement sustainable water resources management. The GDPC believes that the availability of an adequate water supply is one of those most important issues affecting our future quality of life in North Texas. Using our present water resources wisely and preparing for future growth is critical in assuring that the region maintains its economic strength, vitality, and competitiveness. The re-use of treated wastewater and the development green storm water infrastructure systems are two kinds of innovation that demonstrate wise use of our water resources. But there's also an interest in considering the nexus between water and energy.

**22. Why Educational Opportunity**

[No Answer Entered]

**23. Why Healthy Communities**

[No Answer Entered]

**24. Why Implementation**

[No Answer Entered]

**25. Ultimate Development Plan**

N/A

**26. Project Success Described**

GDPC Accomplishments from 2016:

- a)GDPC launched the new year with Dallas County Judge Clay Jenkins swearing in the 2016 GDPC Board of Directors. Theresa O'Donnell, Chief Resilience Officer with the City of Dallas, discussed "100 Resilient Cities."
- b)Presentation by Joe Douglas Webb, AIA, the chair of Blueprint Houston, as an introductory platform for the 2016 Texas Trails and Active Transportation Conference in Houston
- c)Technology and Innovative Communities "Lunch and Learn" hosted Jeremy Vickers, UTD Executive Director of the Institute for Innovation and Entrepreneurship
- d)Public Places and Spaces "Lunch & Learn" on Fair Park. Brought GDPC members up to speed on the dialogue surrounding the Fair Park area. Speakers outlined the history and current issues as well as giving first-hand knowledge of the surrounding community and neighborhood perspective
- e)GDPC partnered with Texas Trails & Active Transportation Conference in Houston on March 9-11. Participated in presentations and tours of initiatives and projects in Houston, discussed best practices, and laid the ground work for future collaboration between the Dallas and Houston regions
- f)Speaker John DeFillipo, Director of the John Bunker Sands Wetland Center, discussed water, wetlands, and wildlife at the John Bunker Sands Wetland Center
- g)Participated in Earth Day Texas (EDTx), a three-day free event on April 22-24 at Fair Park, to celebrate progress, hope, and innovation. EDTx brought together environmental organizations, businesses, academic institutions, government agencies, speakers, interactive programming, and subject matter experts.
- h)Technology and Innovative Communities "Lunch & Learn" on Smart Cities. Jennifer Sanders,

Executive Director of Dallas Innovation Alliance, and Trey Bowles, Co-Founder and CEO of the Dallas Entrepreneur Center, discussed the Dallas Innovation Alliance (DIA), a coalition of stakeholders from the City of Dallas, corporations, civic and NGO organizations, academia and private individuals who are invested in Dallas' continued evolution as a forward-thinking, innovative, 'smart' global city. DIA was launched in September 2015 at the White House as a part of Smart Cities Week.

i)William M. Methenitis, Global Director, EY Global Trade, discussed Megatrends in World Trade and the impact to the DFW Region

j)Commissioner Victor Vandergriff, Texas Transportation Commission, and James Frye, Vice President with HNTB, discussed Dallas City Center Master Assessment Process (Dallas CityMAP), a project focused on the transportation needs of central Dallas' major freeways

k)Hosted a discussion on the Trinity Parkway/Toll Road. Angela Hunt and Craig Holcomb, both former Dallas City Council members, gave their perspectives

l)Tech & Innovative Communities Task Force "Lunch and Learn" on City of Impact, Salah Boukadoum's vision to transform Dallas into the "Silicon Valley of Impact."

m)2016 Annual Luncheon "Smart Growth, Mobility, Resiliency, Public Policy and 21st Century City" with Honorable Sylvester Turner, Mayor of Houston

n)Jerry L. Cotter P.E., Chief of Water Resources U.S. Army Corps of Engineers, Fort Worth District, discussed what activities we should engage in to maximize flood protection across the region and how the U.S. Army Corps of Engineers has worked with local communities to develop a \$2.5 billion flood protection system for the Dallas-Fort Worth area to prevent damages

o)We concluded the year with the 2016 Urban Design Awards celebrating excellence in local urban planning and design.

## **27.** Are there Additional Documents?

Yes

## **28.** Permissions and disclaimer

Yes