## Parks and the Equitable City

THE TRUST FOR PUBLIC LAND

## The Trust for Public Land



Our goal is to ensure that everyone in urban America has access to a quality park within a 10-minute walk of home.

> THE TRUST FOR PUBLIC LAND



**CLIMATE-SMART CITIES TM** 

#### Creative Placemaking



# Connunity Health

#### EVERYONE DESERVES A PARK WITHIN A 10 - MINUTE WALK OF HOME.

10minutewalk.org

#### **City Park Facts**

#### Dallas, TX



|         | Overall spending    | Per<br>resident |  | Acres  | Per 1,000<br>people |
|---------|---------------------|-----------------|--|--------|---------------------|
| Public  | \$ 154,595,224      | \$117           | Dallas Park and Recreation<br>Department | 23,147 |                     |
| Private | \$7,837,832         | \$6             | Trinity Watershed Management             | 3.891  |                     |
| Total   | \$162,433,056       | \$123           | Division                                 |        |                     |
|         |                     | 1               | Total                                    | 27,038 | 20.4                |
| Nationa | al median expenditu | ure per         | 2  |        |                     |

National median expenditure per resident \$83



FOR

LAND

From the expansive Trinity River Greenbelt to pocket parks and downtown plazas, Dallas has impressive variety in its park system. Among these is Klyde Warren Park, which forms a cap over Wooddall Rogers Freeway and creates a pedestrian connection between downtown Dallas and the rest of the city. The park is a feat of engineering that is part of a larger national trend toward reconnecting spliced cities and creating greenspace in unique places.

#### Dallas, TX CONTINUED

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| PARTNERSHIPS  | PARK AMENITIES            |       |
|---|---------------------------|-------|
|   |                           | Total |
| ver the past year, park<br>vers in Dallas volunteered | Acres of fields           | 115   |
| ore than 300,000 hours of                             | Basketball hoops          | 326   |
| eir time to the Dallas Parks                          | Community garden plots    | N.A.  |
| d Recreation Department                               | Dog parks                 | 4     |
| one. Beyond this, the city                            | Miles of trails           | N.A.  |
| s a vibrant community of                              | Playgrounds               | 200   |
| vocacy and philanthropic                              | Recreation/senior centers | 43    |
| pport behind their parks.                             | Splashpads/spraygrounds   | 11    |
|   |                           |       |





Arches span the walkways in Klyde Warren Park.

Information sourced from the US Census Bureau, ESRI's 2017 Demographic Forecasts, and The Trust for Public Land's annual survey of all public and non-profit park agencies and groups in the 100 largest US cities. More information is online art Longridyparkifacts.



THE TRUST FOR PUBLIC LAND

2018 CITY PARK FACTS

#### ParkScore

| Dall   | as, T  | ΥX                       |  | 2018 R   | 9 48.  | THE  |
|--|--|--------------------------|--|--|--|--|
| Acn  | eage   | Investment               |  | Amenities Average  |  | Access   |
|  | 8<br>40 points                                     | 22<br>wat of 40 parets   |  | 10<br>out of 40 points                                       |  | 18<br>out of 40 point  |
| Median Park Size   | Park Land Percent<br>of City Area                  | Spending per<br>Capita   | Second Se | Dang Parks par<br>103.000 Residents<br>1<br>not of 40 points | Phappenetic per<br>10,000 Beccherts<br>9<br>and 40 permi | Parcent within<br>10-minute wall   |
| 15<br>mit of 20 points   | 13<br>out of 20 asists                             | 22<br>set of 42 points   | 2.5<br>Recention/Series Cantern<br>per 20,000 features   | 0.3<br>Restruction per<br>10.203 Receipts                    | 1.5<br>Splastpads per<br>100,000 Residents               | 60%  |
| 7.8 Acres  | 12.5%  | \$107.62                 | 16<br>ant of 10 percents<br>0.6  | and of \$2 periods.  | 13<br>   |  |
| Each city can sur  | n a mean small 160 p                               | orts, Points ans awarded |  | four categories: acreage, mver                               |  | . The total is then  |
| Demograph  | hic Category                                       | Total                    | Population<br>Served**   | Percent<br>Served**  | Population<br>Not Served                                 | Percent<br>Not-Served  |
| Total Pa   | pulation   | 1,351,670                | 791,490  | 59%  | 560,180  | 41%  |
| Age 19 at  | sd Younger   | 380,783                  | 219,649  | 58%  | 161,134  | 42%  |
| 20-64 1  | lears Old  | 824,731                  | 485.591  | 59%  | 339.540  | 41%  |
| Over 64  | Years Old  | 146,154                  | 64.279   | 59%  | 59,875   | 475  |
| Demograph  | hic Category                                       | Total                    | Households<br>Served**   | Percent<br>Served**  | Households<br>Not Served                                 | Percent<br>Not Served  |
| Under 75% Med  | dian City Income                                   | 192,119                  | 113,137  | 59%  | 78,982   | 41%  |
| 25%-125% Med   | Sian City Income                                   | 73,824                   | 42,232   | 57%  | 31,592   | 43%  |
| Over 125% Met  | dian City Income                                   | 245,WF7                  | 145,250  | 39%  | 100.737  | 41%  |
| Provide the second seco | leafagear of placardarias and<br>shifting that the | The Tool for Public La   | of estimate the sites to   | ensure that everyone has parts.                              | 200.0  | note well objective partition<br>formaal Carnat Block Gris<br>Frandak by |

His boundaries of Carnes Back Congo class in His analysis, and as to methodology differences in the back data provident Terrecett demographics.

The Trust hat Public Land works with communities to ensure that everyone has parks, gardens, playpounds, trails, and other ratios I places within a 10-minute wall if on home. Literin more at well but any



#### ParkServe

#### ParkServe®

The Trust for Public Land
August 31, 2018 Page 1 of 2

Project Area

Dallas, TX - City LevelReport

All statistical results are aggregated for the listed project areas and their service areas. Service areas are based on 10-minute (1/2 mile) walk times from project access points defined for each project area and based upon the walkable network.

Report Area Parks Park Need (Places) Very High High Moderate



This report was created on August 31, 2018 using the ParkServe<sup>®</sup> interactive mapping site. It is for informational purpose or with the providers of this report disclam any and all warrarties, express or implied, including timess for a particular purpose or micharitability, and make in or express rational the report is complex, accusted, or error the. Use and relations on this report is at the solar risk of the party using same.  $\phi$  2018 The Trust for Public Land.

| he Trust for Public Land  |   |  |
|---|---|--|
| ugust 31, 2018  | Page 2  | of2  |
|   |   |  |
|   | within a 10-minut   |  |
| Total Population  | n   | 860,696  |
|   |   |  |
|   |   |  |
|   |   | 500000   |
| Age   | Served  | 40000  |
| Children (less than age 20)   | 238,488   | 5 300000 -   |
| Adults (age 20 to age 64)   | 527,706   | 200000   |
| Seniors (age 65 and up)   | 94,488  | 100000 -   |
|   |   |  |
|   |   | children (~20) adults seniors (26A)  |
|   |   | Chilm Ser.   |
|   |   |  |
|   |   | 180000   |
| Household Income  | Served  | 140000   |
| Low income  | 169,024   | § 100000   |
| LOW INCOME  |   |  |
| Middle income   | 54,395  | 100000 -<br>128 80000 -<br>26 60000 -  |
|   |   | 40000  |
| Middle income   | 54,395<br>105,026   | 40000 - 20000 -  |
| Middle income<br>High income  | 54,395<br>105,026   | 40000 - 20000 -  |
| Middle income<br>High income  | 54,395<br>105,026   | 40000  |
| Middle income<br>High income  | 54,395<br>105,026   | 40000 - 20000 -  |
| Middle income<br>High income<br>(Generated From Regional Median Inco  | 54,395<br>105,026<br>immes)   | 45000<br>4000<br>500 100 100 100 100 100 100 100 100 100   |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>Race/Ethnicity<br>While<br>Black  | 54,395<br>105,026<br>mmes)<br>Served<br>433,560<br>204,807  | 45000<br>40000<br>1098 przemi<br>4080 |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>Race/Ethnicity<br>White   | 54,395<br>105,026<br>mmes)  | 45000<br>40000<br>1098 przemi<br>4080 |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>Race/Ethnicity<br>White<br>Black<br>Asian<br>Native American  | 54,395<br>105,026<br>immes)<br>Served<br>433,560<br>204,807<br>29,136<br>5,414  | 40000<br>30000<br>500 protein water  |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>Race/Ethnicity<br>White<br>Black<br>Asian<br>Native American<br>Pacific / Hawaian   | 54,395<br>105,026<br>mmes><br>Served<br>433,560<br>204,807<br>29,136<br>5,414<br>434  | 40000<br>20000<br>0 ym misme<br>400000<br>9 ym misme<br>10000<br>9 ym misme<br>10000<br>9 ym misme<br>10000<br>9 ym misme<br>10000<br>9 ym misme<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>10000<br>100000<br>100000<br>100000<br>1000000  |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>Race/Ethnlcity<br>White<br>Black<br>Asian<br>Native American<br>Pacific / Havaiian<br>Other Race  | 54,395<br>105,026<br>mmes>  | 40000<br>1000 1000 1000 1000 1000 1000 1000  |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>White<br>Black<br>Asian<br>Native American<br>Pacific / Hawaiian<br>Other Race<br>Mixed Race  | 54,395<br>105,026<br>mmes)<br>Served<br>433,560<br>204,807<br>29,136<br>5,414<br>434<br>151,974<br>25,369   | 40000<br>1000 1000 1000 1000 1000 1000 1000  |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>White<br>Black<br>Asian<br>Native American<br>Pacific / Havaiian<br>Other Race<br>Mixed Race<br>Hispanic*   | 54,395<br>105,026<br>mmes)<br>Served<br>433,560<br>204,807<br>29,136<br>5,414<br>434<br>161,974<br>25,369<br>380,109  | 40000<br>2000<br>0 ym wrann wyda wrann ywar wrann<br>40000<br>30000<br>150000<br>150000  |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>White<br>Black<br>Asian<br>Native American<br>Pacific / Havailian<br>Other Race<br>Mixed Race<br>Hispanic*  | 54,395<br>105,026<br>mmes)<br>Served<br>433,560<br>204,807<br>29,136<br>5,414<br>434<br>161,974<br>25,369<br>380,109<br>separate from race                    | 45000<br>40000<br>100 yes beside<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>40000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>400000<br>4000000<br>4000000<br>40000000<br>400000000   |
| Middle income<br>High income<br>(Generated From Regional Median Inco<br>White<br>Black<br>Asian<br>Native American<br>Pacific / Havaiian<br>Other Race<br>Mixed Race<br>Hispanic*<br>* U.S. Census captures Hispanic Origin | 54,395<br>105,026<br>mmes)<br>Served<br>433,560<br>204,807<br>29,136<br>5,414<br>434<br>161,974<br>25,369<br>380,109<br>separate from race<br>derived from ES | 40000<br>1000 1000 1000 1000 1000 1000 1000  |

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# Parks can be agents of positive change.

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## Shared space. Inclusive communities

#### Strategies & Precedents



### Green Alleys – Los Angeles, CA





#### Midway Peace Park

- New 5.5-acre park being developed in St. Paul, Minnesota.
  - Will be within 10-minute walk of over 6,000 residents, many of whom are recent Somali and Hmong immigrants.
  - Park being designed and planned through community engagement and "park listening"



Design Workshop for The Trust for Public Land

42.3.A

Story Mill Community Park

22

Bozeman, MT



Park-adjacent affordable housing

Story Mill Community Park Bozeman, MT

## The 606- Chicago, IL

The 606 is the world's third elevated linear park, running nearly three miles atop Bloomingdale Avenue from Ashland to Ridgeway. It gives families miles of biking, walking, and commuting on a path that rises above, ultimately, six connected parks. The 606 connects four neighborhoods, all underserved by parks. The 606 provides a safe place to play and a healthy route to school—as well as integrated arts, an education program, the Exelon observatory, and more.



#### Lessons from The 606

- An unfortunate side effect of The 606
   was increased property taxes and rent,
   which may have been a contributing
   factor in gentrification and
   displacement.
- TPL is now doing a study on impacts of park development on gentrification and displacement.





OMA + OLIN

11<sup>th</sup> Street Bridge Park Building Bridges across the River

Washington, D.C.

## 11<sup>th</sup> Street Bridge Park

#### Snapshot of the Bridge Park Impact Area

|   | ·  |  |
|---|--|--|
|   | West of the Bridge Park<br>Census Tracts | East of the Bridge Park<br>Census Tracts |
| Population                                | 22,194                                   | 21,007                                   |
| Median Value of Owner-Occupied<br>Housing | \$648,259                                | \$255,553                                |
| Renter Occupied Units                     | 50.24%                                   | 73.09%                                   |
| Unemployment                              | 6.63%                                    | 20.71%                                   |
| Child Poverty                             | 20.46%                                   | 53.18%                                   |

Source: 2019-2013 American Community Survey data



### 11<sup>th</sup> Street Bridge Park Equity Strategies

#### Workforce Development:

 Ensure that neighboring residents in Wards 6, 7, and 8 as well as harder-toemploy District residents are prioritized in the application process and hired for construction and post-construction jobs on the Bridge park

#### **Small Business Enterprise**

- Support and nurture a thriving network of small businesses that operate on the Bridge Park following construction
- Leverage the 11<sup>th</sup> Street Bridge Park to build small businesses in the surrounding community
- Ensure the Bridge Park is deeply connected to business corridors on both sides of the Anacostia River

## 11<sup>th</sup> Street Bridge Park Equity Strategies (cont.)

#### Housing

- Collect, organize, and disseminate resources and information regarding housing opportunities to residents in the Bridge Park Impact Area
- Work with city agencies and existing non-profits on strategies to preserve existing affordable housing (rental and ownership\_ and leverage existing public and private resources to build new affordable housing near the Bridge Park. Coordinate this effort with the Mayor's annual commitment of \$100 million in the Housing Production Trust Fund to increase and preserve affordable housing in the District.
- Engage and participate in partnerships with those in the housing community to support and advocate for policies that preserve existing affordable housing and spur the creation of new affordable units within the Bridge Park Impact Area.

#### Minneapolis 20-year Neighborhood Park Plan (NP20)





## Measuring Equity in San Francisco parks

Census tracts with the highest **20%** of Cal-EPA's Population Characteristics, compared to the City as a whole, are designated as Equity Zones





## Measuring Equity in San Francisco parks

| Demographics |  | Equity Zone | City-wide |
|--------------|--|-------------|-----------|
|              | Population                                       | 163,906     | 805,235   |
|              | % Population                                     | 20%         | 100%      |
| Metrics      |  |             |           |
| Access       | Acres of park/1,000 people                       | 4.42        | 4.00      |
|              | Number of parks/1,000 people                     | 0.49        | 0.26      |
| Safety       | SFPD Incidents within 500' of Parks/1,000 people | 65          | 23        |
| Maintenance  | Park Evaluation Scores                           | 84.1        | 85.6      |
|              | Maintenance and repair requests completed        | 83.5%       | 83.0%     |
| Investment   | \$ Capital Investment/1,000 people               | \$64,003    | \$24,333  |
|              | Hours of Volunteer Service                       | TBD         | TBD       |
| Recreation   | Hours of Recreational Resources/1,000 people     | 530         | 284       |
|              | Scholarships Granted/1,000                       | 4.9         | 2.8       |



